



MAKING THINGS HAPPEN

CONFERENCE

MARCH 25-26 | SCHEDULE

SUNDAY

Arrive in beautiful Chapel Hill!

7:30 PM Optional: Get together with MTH hostess Carrie McQuaid and friends in the South Parlor.

Don't be shy—we're all friends waiting to happen here!

MONDAY

9:15 AM Registration and a delightful light breakfast awaits you in the Chancellor's Ballroom.

10:00 AM Conference kicks off!

6ish PM Conference Day 1 closes around 6pm.

9:00 PM Optional Fireside Chat: Reflect on the day with Stephanie and Carrie and connect with other attendees in the Chancellors Ballroom. Feel free to wear your cozy clothes (or even your PJs!).

TUESDAY

9:15AM Another delightful light breakfast awaits you in the Chancellor's Ballroom.

10:00AM Conference Day 2 kicks off!

EVENING Hooray, you're officially an alum! MTH closes with time to gather together for a group photo and our family-style dinner.

9:00 PM Optional Fireside Chat in the Chancellors Ballroom to celebrate a wonderful experience together!

WEDNESDAY

Depart Chapel Hill with a new perspective and new friends!

QUESTIONS? Post them in the Facebook group so all can benefit, or contact marissa@cultivatewhatmatters.com



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MARCH 25-26 | EXPECTATIONS

- ★ **THE CONFERENCE WILL BEGIN AT 10:00AM BOTH DAYS.** Please be sure to come early (registration opens at 9:15am) so you can get breakfast and get settled. We will start promptly at 10am at the Carolina Inn. You will see signs that will direct you to the correct ballroom.
- ★ **THE ENDING TIME FOR EACH DAY IS TBD.** We suggest you not make plans for Monday and Tuesday evenings. We will aim to be done by 6pm, but we want you to get the most out of your experience, so we may go over that time.
- ★ **DRESS COMFORTABLY.** Leave the heels at home, ladies! We want you to feel like yourself: relaxed and comfy.
- ★ **BE SURE TO GET PLENTY OF REST BEFORE YOU COME!**
- ★ **IF AT ALL POSSIBLE, BLOCK THESE TWO DAYS OFF FOR A TIME OF GENUINE FOCUS.** Give yourself the gift of this time and consider these “vacation” days. If you can work hard to get work done ahead of time and your schedule cleared, you will be able to soak in more of this experience.
- ★ **WE WILL HAVE A LIGHT BREAKFAST AND LUNCH ON BOTH DAYS,** but feel free to bring your own healthy snacks if you’d like!
- ★ **A VERY LARGE PART OF THE MTH EXPERIENCE IS THE LACK OF CELL PHONES AND SOCIAL MEDIA.** We will have an emergency phone number dedicated to the conference for you to give to a babysitter or loved one if they need to reach you immediately. Otherwise, we’ll be collecting your cell phones each morning and returning them when we finish at the end of each day. Ask any MTH alum—you’ll thank us after!

EMERGENCY NUMBER: 704-756-0438

- ★ **WE WILL BE TAKING REGULAR BREAKS THROUGHOUT THE DAY,** but they will be focused breaks with no socializing. Staying focused on the work is an important part of MTH. We promise you’ll have lots of time to get to know each other at different times throughout the conference.
- ★ **WE WILL BE PROVIDING OUR SIGNATURE MTH NOTEBOOKS FOR YOU TO USE.** You’re welcome to use a different notebook, but we ask that you not bring laptops or electronic devices. We’re old-school at MTH — so bring your favorite pen!
- ★ **THERE IS NO REASON TO BE NERVOUS!** Over 1300+ people have attended MTH and they have all felt the same thing beforehand. Just a few moments in, we promise your nerves will melt away. We can’t wait for you to walk awake with lots of new friend, including us!

IF YOU HAVE ANY QUESTIONS ABOUT LOGISTICS AHEAD OF TIME,
EMAIL MARISSA@CULTIVATEWHATMATTERS.COM